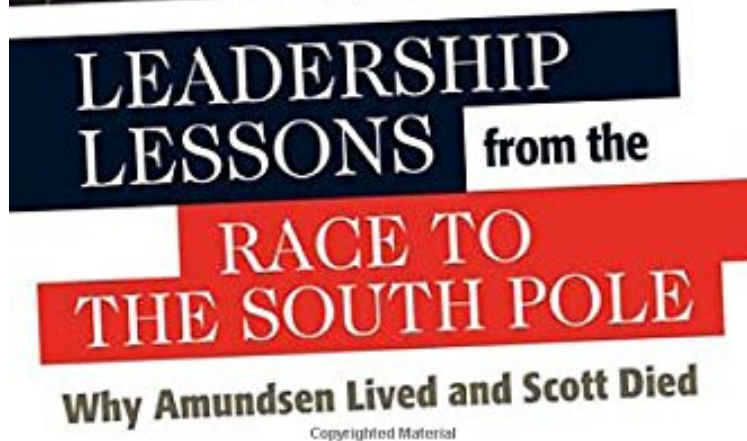


Leadership Lessons from the Race to the South Pole: Why Amundsen Lived and Scott Died

Fergus O'Connell

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surfacing these lessons, but I wasn't blown out of the water by his insights and analysis. Also, not sure how accurate his account of the original story is, this story has been re-told many times, and it's difficult to tell it without some kind of a spin.

A project management expert identifies methods for running any project successfully based on lessons learned from the exploits of two storied explorers. Analyzes a familiar story from a unique point of view, using the endeavors of Roald Amundsen and Robert Scott to illustrate project management concepts Offers a practical guide to running any project successfully Motivates and encourages behavior change by demonstrating how a little planning beats a lot of firefighting Shows that we can learn as much from others' failures as we can from their successes Emphasizes the importance of taking the time to plan, even when operating in crisis mode

About the Author Fergus O'Connell holds a first-class honours degree in mathematical physics from University College Cork, Ireland, and is one of the world's leading authorities on project management.