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David Kinnaman, Gabe Lyons

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WHAT A NEW GENERATION REALLY
THINKS ABOUT CHRISTIANITY

... AND WHY IT MATTERS

GROUNDBREAKING RESEARCH
FROM THE BARNA GROUP
DAVID KINNAMAN
AND GABE LYONS

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David Kinnaman, Gabe Lyons : unChristian: What a New Generation Really Thinks about Christianity and Why It Matters before purchasing it in order to gauge whether or not it would be worth my time, and all praised unChristian: What a New Generation Really Thinks about Christianity and Why It Matters:

0 of 0 people found the following review helpful. Information is slightly dated. This provides a valuable view ...By WI-BrunnerInformation is slightly dated. This provides a valuable view "from the outside" of how people understand the term "Christian."0 of 0 people found the following review helpful. Jaw-dropping reality check for anyone who calls themselves 'Christian'By Lois ErmatingerAmerican Christianity has shifted far from the mandate of Jesus ("Everyone will know you are my followers by the great love you show") and has instead become known as anti-gay, overtly political, judgmental and isolated. Whether or not this is entirely accurate, perception is reality and these labels are how Christians are perceived by a majority of people, especially in the emerging generation of 18 to 30-year olds in this country. Jesus was known as one who lived a perfect life yet embraced ALL people, regardless of their lifestyle, social status or mental or physical health. He went into their world without worrying about what the religious establishment thought was acceptable and without regard to his reputation. He brought beauty, healing and restoration wherever he went and to whomever he touched. If his followers did the same, there is no injustice on this planet that could not be reversed!1 of 1 people found the following review helpful. UnChristian is a wake up callBy DuaneDo you often wonder why Christians fall under such scrutiny? It is far too easy to believe it is entirely based on people that do not have faith, or do not believe as Christians do. It is much harder to turn the criticism inward for fault that might lie in the way we act and think. In this book David strikes a good balance between believing God's word with conviction and loving people, without judgement that do not hold the same point of view. His research and data gathered from ordinary people interviewed off the street was illuminating. I found myself many times falling into one of the stereotypes presented by this book. UnChristian is a book every Christian should read. Thinking you are right can go from principle to arrogance in a matter of moments.

Based on groundbreaking Barna Group research, unChristian uncovers the negative perceptions young people have of Christianity and explores what can be done to reverse them. Now in paper.

From Publishers WeeklyStarred . Kinnaman, president of the Barna Institute, was inspired to write this book when Lyons (of the Fermi Project) commissioned him to do extensive research on what young Americans think about Christianity. Lyons had a gut-level sense that something was desperately wrong, and three years of research paints exactly that picture. Mosaics and Busters (the generations that include late teens to early 30-somethings) believe Christians are judgmental, antihomosexual, hypocritical, too political and sheltered. Rather than simply try to do a PR face-lift, Kinnaman looks at ways in which churches' activities actually may have been unchristian and encourages a return to a more biblical Christianity, a faith that not only focuses on holiness but also loves, accepts and works to understand the world around it. It would be possible to get lost in the numbers, but the authors use numerous illustrations from their research and life experiences and include insights at the end of every chapter from Christian leaders like Charles Colson, John Stott, Brian McLaren and Jim Wallis. This is a wonderful, thoughtful book that conveys difficult truths in a spirit of humility. Every Christian should read this, and it will likely influence churches for years to come. (Oct.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "This is a wonderful, thoughtful book that conveys difficult truths in a spirit of humility. Every Christian should read this, and it will likely influence the church for years to come."--Publisher's Weekly --Publisher's Weekly, starred reviewFrom the Inside FlapDavid Kinnaman is president of The Barna Group, which provides research and resources that facilitate spiritual transformation in people's lives. Since joining Barna in 1995, David has designed and analyzed nearly five hundred studies for a variety of churches, nonprofits, and corporations. He and George Barna write a free research report published online at www.barna.org. David and his wife Jill have three children and live in Ventura, California. Gabe Lyons founded Fermi Project, a broad collective of innovators, social entrepreneurs, and church and society leaders working together to make positive contributions to culture (www.fermiproject.com). Prior to Fermi Project, Gabe cofounded Catalyst, a national gathering of young leaders, while serving as vice president for John Maxwell's INJOY organization. Gabe, his wife Rebekah, and their three children reside in Atlanta, Georgia. To meet the contributors and learn more about this book and the conversations it is creating, visit www.unchristian.com. This work was commissioned by Fermi Project.